



# AUSTRALIAN 2016 MID-VINTAGE UPDATE

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#### Australian Bulk Wine Market Fundamentals

#### Market Fundamentals - Exchange Rates

- Significant improvements in the competitiveness of Australian Wine Exports as the A\$ falls.
- The A\$ is currently at its lowest against ALL the currencies in its top 5 markets, as follows:

UK£ Down 35% in 2 years

• € Down 30% in 3 years

US\$ Down 40% in 4 years

Yuan Down 35% in 4 years

C\$ Down 10% in 1 year

#### Market Fundamentals - Free Trade Agreements

 In recent times, Australia has signed 3 key FTA's in very quick succession:

Dec 14 South Korea

Jan 15 Japan

Jun 15 China

Also, very recently:

Oct 15 Trans-Pacific Partnership Agreement

Dec 15
 WTO Elimination of Agricultural subsidies

# AUSTRALIAN WINE EXPORT RENAISSANCE

# An Export Renaissance has been stimulated by an improvement in Market Fundamentals



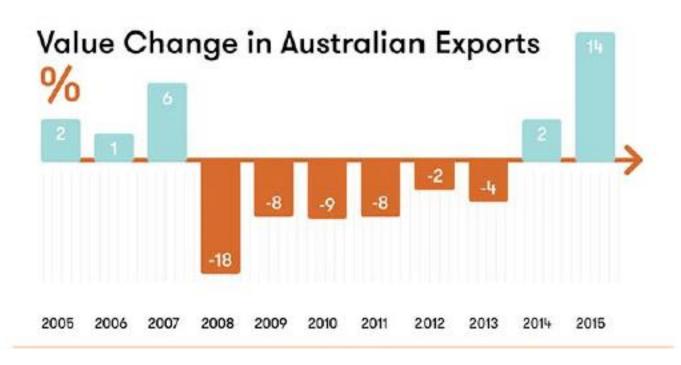
Driven by China, but also felt across major markets...



### Across all price points...



### After years of pain...



# The Export Renaissance is the beginning of a Game Changer for Australian wineries.

 The renaissance in Australian Wine Exports gives local producers an opportunity to achieve higher pricing outcomes to more sustainable levels.

## Meanwhile..... vineyard removals have continued as a result of years of unsustainable prices...

## The future for Murray Valley growers hinges on 2016 grape prices

MURRAY VALLEY WINEGROWERS (MVW) has warned that grapes prices must increase next year to help secure the future of the winegrape industry in the Murray-Darling and Swan Hill regions.

An annual growers' survey conducted by MVW to track changes from the previous year has revealed a net loss of 1818 acres of winegrapes since this time last year. In two years, more than 3700 acres have been discarded due to prices that have been among the lowest in 10 years.

Growers harvested 285,000 tonnes this year, down 45,000 tonnes on the 2014 vintage.

The MVW growers' database shows that over the past two seasons, 105 families quit growing wine grapes.

Mike Stone, MVW executive officer, says the message from many of the growers remaining is that they will do the same if prices don't improve substantially.

The increasing price of water will also

be a factor in determining the future of the winegrape industry.

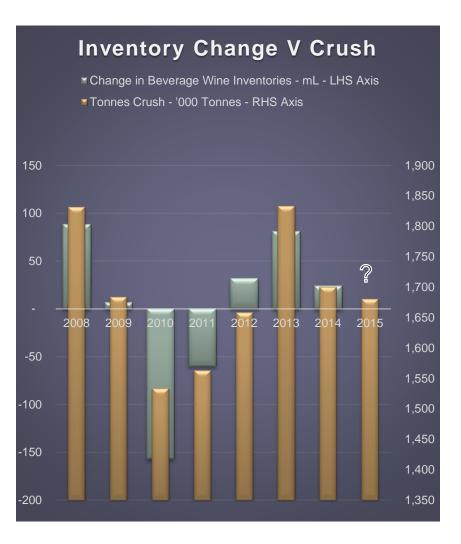
"The cost of temporary water has skyrocketed to more than \$250/mg, which presents growers with a dilemma," Stone said. "The high price could be a barrier to growers who need to supplement their allocation, while others may be in a position to sell water rather than grapes.

"In this scenario, crops could suffer through lack of water, particularly in heatwave conditions, or may be discarded if irrigation water is sold into a flourishing water market."

Winegrape prices for the 2016 vintage are yet to be revealed, and wine companies that signed-up to the Australian Wine Industry Code of Conduct are not required to release indicative prices until mid-December.

"Growers already are questioning whether to buy or sell water now, or wait until they receive information on grape prices. And with water prices rising so rapidly, they may not be willing to wait."

#### And crush levels remain modest...



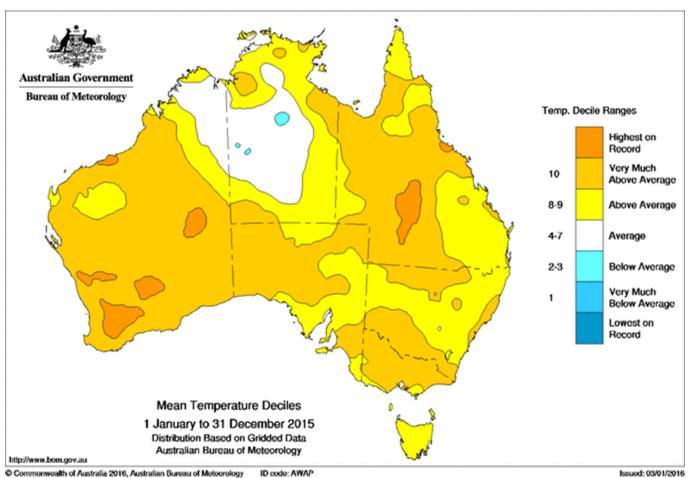
- Historically, for most of the past decade, an average Australian wine grape crush has been ~1.65mT.
- It can be seen from the graph opposite that:
  - Vintages above ~1.65mT were generally considered too big, since they led to inventory increases.
  - Vintages below ~1.65mT were generally considered too small, since they led to inventory decreases.
- Following the improvement in Market Fundamentals detailed above, which is likely to stimulate demand for Australian wine, is an average crop of 1.65mT enough?
- Time for vineyard removals to stop?

### Australian 2016 Vintage Outlook

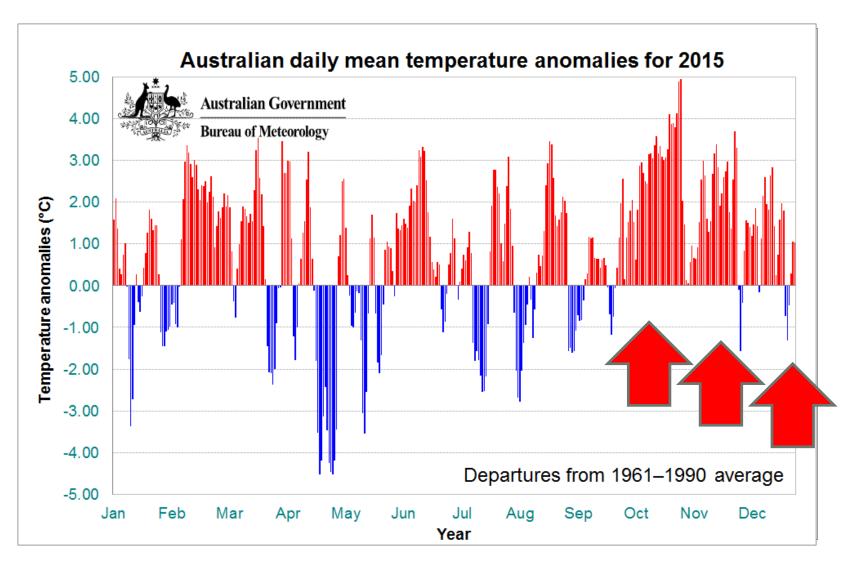
#### The Season so far...

- An Unusually Hot & Dry Growing Season.
- An Unusually Very Wet start to Vintage.

### A Hot Year!



## A Very Hot Growing Season

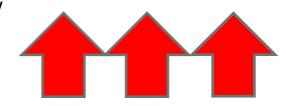


# And Very Hot In the Inland Vineyard areas, especially pre-veraison, which is highly unusual.

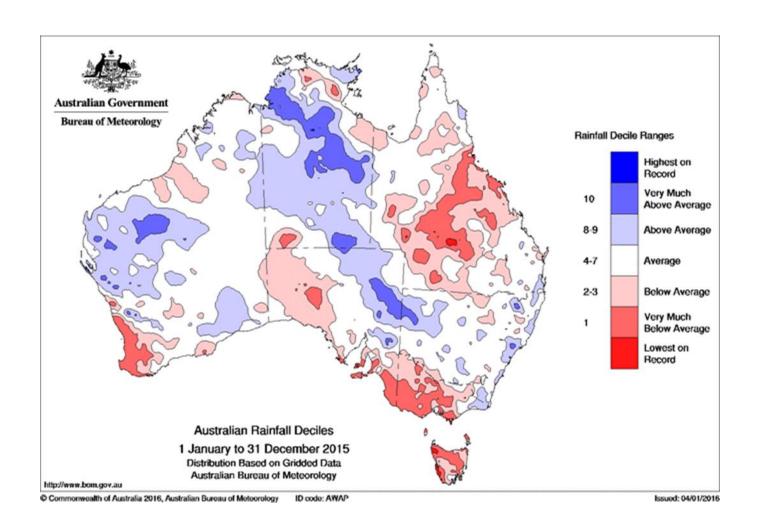
2015/16 Growing Season

Days over 35C	Sep	Oct	Nov	Dec	Jan
Mildura	-	6	6	18	11
Renmark	-	10	6	17	13
Griffith	-	1	6	12	10

Source: Australian Government Bureau of Meteorology



## ...and Dry in SE Australia & WA



#### Very Dry In the Inland Vineyard Regions

#### 2015/16 Growing Season

Days over 10mm Rain	Sep	Oct	Nov	Dec	Jan
Mildura	-	-	_	_	3
Renmark	1	1	-	-	1
Griffith	1	-	1	2	4

Source: Australian Government Bureau of Meteorology



# Very Dry In the Inland Vineyard Regions ....until the grapes ripened during January...

#### 2015/16 Growing Season

Days over 10mm Rain	Sep	Oct	Nov	Dec	Jan
Mildura	-	-	-	-	3
Renmark	1	1	-	-	1
Griffith	1	-	1	2	4

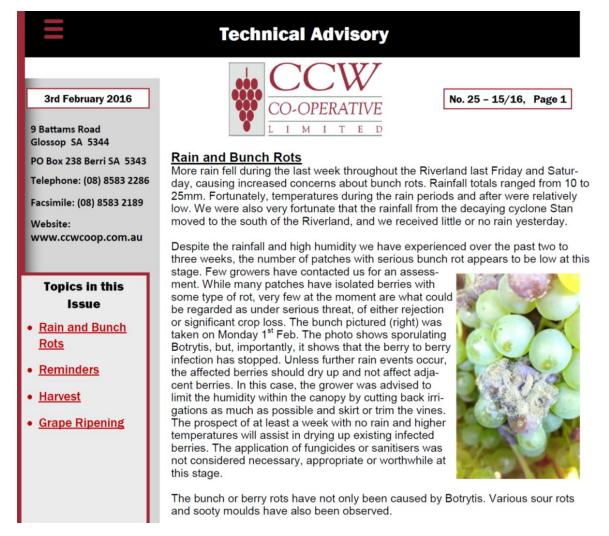
Source: Australian Government Bureau of Meteorology





A non-wine producing resident in South West Western Australia reflecting on flash flooding during January 2016. (Courtesy ABC Rural)

# A Wet start to Vintage in Inland Vineyard Regions



### A Wet start to Vintage in the Barossa.



#### GrowCare Barossa



#### Brought to you by the Barossa Grape & Wine Association

This message was posted by 10.30am on Thursday 4 February 2016 and will be updated as necessary for best management of vineyard issues.



2015/16 V3 #6

#### **Recent Rains**

- Data from the GrowCare weather stations across the Barossa indicated that since the recent rains began on 21 January, there have been substantial rainfalls with significant durations of wet foliage at moderate temperatures at all sites.
- The rainfall totals, minimum temperature (Min T) and lengths of leaf wetness (LWet) during the rainfalls for the period (21 Jan to 3 Feb) were as follows:

	Site	Rain	Min T	LWet		
•	Craneford	>16mm	~13C	~32.5hr		
•	Lyndoch	40.2mm	10.5C	42.3hr		
•	Gomersal	38.4mm	11.5C	32.1hr		
•	Ebeneezer	34.2C	10.8C	43.2hr		
The figures for Craneford are approximate only since the						
weather station was 'down' for some hours						

- The mild temperatures and long periods of foliage wetness at each site suggests the conditions were good for disease.
- Given that the season is close to harvest and the berries are maturing with increased sugar levels, the risk of bunch rots was increased considerably during this period.

#### Risk of Disease

### The Season So Far - Summary

- Hot & Dry Growing Season with late season rains during January causing disease pressure.
- Both events conspire to constrain the size of the grape crop that could otherwise be harvested.

#### Bulk Wine Inventories - Whites

- The supply of white varieties remains tight...
- Sauvignon Blanc is quite short, mainly driven by a shorter NZ Sauvignon Blanc crop in 2015.
- Pinot Gris supply is very tight.
- Chardonnay supply is reasonably scarce, leading to increased demand for blenders such as Colombard & Semillon.
- A VERY big crop is needed to change these supply dynamics (this is less likely).

#### Bulk Wine Inventories - Reds

- Shiraz remains the most at risk of lower crop arising from drought conditions, due to a high propensity of berry shrivel. If the early vintage rains continue, then this is less likely, but Shiraz also tends to suffers the most from disease pressure.
- Cabernet Sauvignon is in balance and hardier against both drought & disease.
- Merlot is in oversupply.

### 2016 Grape Prices

- Inland Irrigated Regions (Mildura, Riverland & Griffith):
  - Increased grape prices paid by many specialist inland bulk wineries in 2016, compared to last year.
  - Many grape (& wine) prices in the last couple of years have been unsustainable.
- Dryland Regions (eg Barossa, McLaren Vale):
  - Slight upward pressure on grape prices expected; resistance from wineries as they 'bump into' price point ceilings.

### 2016 Expected Crop Levels

- About average: Not a massive crop and not a crop failure either.
- Water stress felt less by Inland Irrigated Regions and Dryland Regions throughout the growing season.
- Biggest 'at risk' variety for water stress is Shiraz, due to propensity to shrivel.
- Recent rain events have changed the game, but the drought has not broken for most regions, but instead have brought varying levels of disease pressure.
- Biggest 'at risk' variety for disease is Shiraz, due to thinner berry skins than Cabernet or Merlot.

### 2016 Expected Bulk Wine Prices

- Driven by higher grape prices, as a very course rule-of thumb, expect price increases of 10-15cpl across most main varieties from Inland Irrigated Regions.
- Firm pricing for Famous Dryland Regions (eg Barossa & McLaren Vale) to continue.
- Static, but slightly softer pricing in other, less well known, regions.
- Best Value Dry Land Region is Limestone Coast, including Coonawarra.





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